

**MARLBORO
GEAR**



16 All New Marlboro Gear Items.

It's the kind of gear millions of smokers are using, and they got it free - simply by saving Marlboro Miles.



From a heavy-duty backpack and an exclusive Marlboro down coat to a combination radio/lantern, it's gear that's tough, rugged. And plays as hard as it works.



To get your own Marlboro Gear,
just save the special UPC's on the side of every pack.
Send them in. Then get ready to Gear Up.

Plus, with the sweepstakes below,